**Test Plan (App.VWO.com)**

**Objective:**

* Test A/B experiments and track impact metrics.

**Scope:**

* Validate UI, checkout, search, and mobile compatibility.
* Conduct manual, automated, and performance testing.

**Inclusions:**

* Login, Dashboard, Create Account.

**Exclusions:**

* Support Page, ZOHO Chat.

**Test Environments:**

* QA, Pre Prod, UAT, Prod (Chrome, Firefox, Edge, Safari on Windows, macOS, Android, iPhone).

**Defect Reporting:**

* Use JIRA, POCs: Devesh (Frontend), Sonal (Backend), Prajeeth (DevOps).

**Test Strategy:**

* Perform Smoke, Regression, Usability, and End-to-End Testing.
* Use Equivalence Partitioning, Boundary Analysis, and Exploratory Testing.

**Test Schedule:**

* 2 Sprints covering test planning, execution, and reporting.

**Test Deliverables:**

* Test Plan, Test Cases, Defect Reports, Summary Reports.

**Entry & Exit Criteria:**

* Entry: Requirements received, application ready.
* Exit: Reports submitted, defects resolved.

**Tools:**

* JIRA, Mind Map Tool, Snipping Tool, Word & Excel.

**Risks & Mitigation:**

* Resource unavailability → Backup planning.
* Build issues → Work on other tasks.
* Time constraints → Ramp up resources.

**Approvals:**

* Testing starts after client approval.